

SPN HOSPITAL AND CORPORATE PARTNERS



SPN is pleased to partner with our pediatric colleagues from children's or general hospitals, non-profit organizations or pediatric facilities by offering them exclusive membership benefits and promotional opportunities throughout the year.



Corporate Partner **\$4,000**

Designed for organizations with a vested interest in pediatrics or pediatric nursing.

Year-Round Promotions and Benefits

- Logo recognition on SPN website
- Two (2) email blasts sent out to SPN members
- Post-conference SPN Membership Report, including data on membership demographics and trends
- Logo recognition in quarterly "thank you" post on social media
- One (1) dedicated social media post, per year, to Facebook, Twitter and LinkedIn promoting your organization or product

Annual Conference Promotions and Benefits

- Logo recognition on Annual Conference website, signage, General Session slides and in Program Book
- During the Annual Conference, the following benefits are provided to those who purchase a booth of any size in the Exhibit Hall
 - » Priority booth space in SPN members section at front of Exhibit Hall
 - » Logo decal on Exhibit Hall floor to guide attendees to your booth
 - » Half-page ad in Annual Conference Program Book
 - » One (1) complimentary Full Conference Registration



Children's Hospital Partner **\$3,500**

Designed for hospitals that specialize in the care of children and pediatric patients.

Year-Round Promotions and Benefits

- Logo recognition on SPN website
- Logo and short promotional copy included in yearly Hospital and Corporate Partner recognition email (sent in Q4)
- Exclusive group discounts for courses offered in the SPN Online Education Center (minimum number of 5 participating nurses required for discount)
- 25% discount to purchase a Pediatric Nurses Week Institutional Package, which includes 100 buttons, 100 thank you cards and a celebratory banner
- Logo recognition in quarterly "thank you" post on social media
- One (1) email blast sent out to SPN members

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 - » Logo decal on Exhibit Hall floor to guide attendees to your booth
 - » Half-page ad in Annual Conference Program Book
 - » One (1) complimentary Full Conference Registration
 - » Discount code for nurses and administrators attending the Annual Conference (10% for 10+ nurses)

All Hospital and Corporate partnership benefits must be executed between January 1, 2020, and December 31, 2020. Sponsor is responsible for contacting SPN Headquarters for all benefits fulfillment.

SPN HOSPITAL AND CORPORATE PARTNERS



Community Hospital Partner — \$2,500

Designed for general hospitals who treat children and pediatric patients or who have a vested interest in pediatrics and who have a pediatric unit within their facility.

Year-Round Promotions and Benefits

- Logo recognition on SPN website
- Logo and short promotional copy included in yearly Hospital and Corporate Partner recognition email (sent in Q4)
- Exclusive group discounts for courses offered in the SPN Online Education Center (minimum number of 5 participating nurses required for discount)
- 25% discount to purchase a Pediatric Nurses Week Institutional Package, which includes 100 buttons, 100 thank you cards and a celebratory banner
- Logo recognition in quarterly “thank you” post on social media
- One (1) email blast sent out to SPN members

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Company Information

Company Name _____ Date _____

Address _____ City _____

State _____ ZIP _____ Phone _____ Email _____

Contact Name _____ Title _____

CORPORATE PARTNER **\$4,000**

CHILDREN'S HOSPITAL PARTNER **\$3,500**

COMMUNITY HOSPITAL PARTNER **\$2,500**

PAYMENT OPTIONS

Credit Card (Invoice link to pay via credit card will be included on your official invoice)

Check enclosed (Payable to SPN)

Please submit check payment to:

SPN Partnerships

778611 Solution Center, Chicago, IL, 60677-8006

Signature _____ Print Name _____ Date _____

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